



BOARD OF DIRECTORS

- Maureen Acker, Chair
- Cathy Porter, Vice Chair
- Glynda Wimmer, Secretary
- Richard Miles, Treasurer
- Alex Beckett
- Isabel Hackney
- Andrew de la Ronde
- Cathy Porter
- Susan Doucette
- Ian Ross
- Rebecca Stone
- Megan Doucette
- Lin Cahill (Ex officio)

UPDATE

There were no changes to the Board of Directors since the last AGM (March 2015).

Richard Miles was appointed Treasurer and Cathy Porter was appointed Vice Chair. We continued with the arrangement of former Board Member Jackie Leppard doing the day to day accounting. The Finance Committee made up of Board Members provides direction and consultation/decision-making which is then overseen by the Treasurer.

Linda Cahill as 'ex officio' Board Member (being that she is the former Chair) remains active in a consultative capacity and liaison between the Board and the Market Manager, Ashley Marlin.

Going forward there will be the usual agenda item of organizing the Board, appointing Executive positions on an as-needed basis and distributing the work of the Board

FARMERS' MARKET

Please refer to Ashley Marlin's report (additional sheet).

FUNDRAISING

In addition to a great season at the Market, a second big success in 2015 was our Hubbards Barn Food Truck Rally. The event was organized as a 20 year celebration party

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and fundraiser for our home, the Hubbards Barn & Community Park. We partnered with the NS Food Truck Association, whose members were the main attraction. Our barn was open for seating, music and a cash bar. We were overwhelmed with the response for our community. Over 2000 people attended the event. Through sponsorships, donations at the entrance and sales that night we raised over \$8000.00.

A huge thank you to our sponsors: Hubbards Scotiabank, Aspotogan Heritage Trust, Municipality of the District of Chester, HRM Councillor Matt Whitman, Hubbards Electric, Shore Club, Trellis Café and Anchorage House & Cottages, as well as our fantastic volunteers who helped make the night happen, and to Los Primos for giving us wonderful music.

The rally was such a success that we have decided to make it an annual fundraising.

We are especially grateful to our summer student Keith Parker and to Market Manager Ashley who brings extensive Event Planning expertise to the organization

PROPERTY AND GARDENS

John Publicover and Farrell Munroe continue to provide maintenance to the Barn property. Board Member Ian Ross took on the portfolio of 'Property' during the year.

There was a significant improvement in the back meadow in the fall in the way of ground and grass seed being spread to cover up the rocks that had begun to protrude over time.

This had a fairly significant price tag attached to it but was off-set by the unexpected funds raised at the Food Truck Rally.

We are hoping to re-vamp our Barn Table thanks to a concept drawn for us by volunteer Esme Melachuk..

As is customary, we had an army of volunteers working on the gardens and

grounds with Board Member Susan Doucette acting as liaison between the Board and the volunteers.

PERSONNEL

John Publicover and Farrell Munroe have continued to put in tireless hours not only to maintenance but to supporting the Rental Events. John in particular ensures that the events are properly staffed from a security point of view and provides bar-tending staff on an as-needed basis. This year we purchased nylon jackets with our logo on them to make them more visible to the users of the facility.

Lin Cahill, ex-officio Board Member conducted her yearly review of Ashley Marlin's performance which resulted in the Board being given a very favourable report about her productivity and value to the Barn Association.

A Personnel Committee made up of Board Members Isabel Hackney, Maureen Acker, Susan Doucette and Megan Doucette was struck to write a new job description for the summer student looking at a slant toward marketing and event management as opposed to our previous job description as mainly maintenance and Farmers Market support. Megan Doucette and Susan Doucette were involved in the selection of our student Keith Parker and Megan went on to supervise him and provide him feedback on his performance. Lin Cahill has submitted our request for funding for our summer student for 2016 and we look forward to undergoing another selection process.

The Board has approved the expansion of the Market Manager's role on a pilot project basis with specific goals around marketing the Barn to diversify its use and increase use by the general public and strike up partnerships with other local community organizations. The success will be measured and a decision made on a go-forward basis at the end of the fiscal year.

SHATFORD TRUST FUNDS

There has been a sub-committee of the Board working diligently on prioritizing and making decisions regarding the allocation of the \$30,000 received from the Shatford Trust Fund to improve our signage and assist in

extending our use both in terms of outdoor space and in terms of dealing with weather, particularly in the shoulder season.

The Association has decided to go with a company out of Halifax called Eye Candy. Ashley has been very instrumental in getting quotes, seeking information from the necessary municipal units and even negotiating with our neighbour to have some limbs removed from trees to accommodate the new sign. It is expected that the footings will be in the ground in the next few weeks.

EVENTS

There was another entry in the Hubbards Parade with Farmer Keith on the tractor and all the helper farmers giving out apples and Barn Bucks. The enthusiasm of volunteers and the public in general is much appreciated as we continue to promote ourselves in the community.

The Hubbards Barn Association also decorated a Christmas Tree at Bishop's Park in time for the Annual Tree Lighting hosted by the Hubbards and Area Business Association. Our tree's theme was 'Christmas...Naturally' and won us a 'first'. Thank you to volunteers Ethel Smiley Marshall and Glenda Morash Pennell for braving the cold to help with both the Christmas and community spirit in support of the Barn.

There was a family campout in August which saw a number of local families use the Barn grounds to pitch tents and enjoy some time 'under the stars' with the convenience of flush toilets and the comfort of knowing if a nor'easter blew in, they could take shelter in the Barn.

Weddings continue to be a huge source of revenue with virtually every possible date for a wedding to be held being taken up with one. In addition there was a Memorial Service and a fundraiser for which fees were collected.

Board Member Rebecca Stone has been the Rental Coordinator this year and she came up with the idea of a couple of early spring Open Houses to which she invited all those who are booked for weddings as well as any prospective clients to tour the site and ask

questions. So far, there has been one and it was very well attended.

We have seen a decrease in the use of the Barn by other non-profit organizations due to our fee structure. Based on the success of the Food Truck Rally and the increase in revenue that resulted, the Board offered four community groups a reduced rate for the 2017 season and will continue to do so when funds permit.

(Please refer to Rebecca Stone's Report)

GOING FORWARD

It continues to be a goal of the Hubbards Barn Association to be a visible member of the Hubbards community and to be seen as a viable partner in possible endeavours. The Hubbards Barn supports the Shatford Memorial School each year with a donation to their fund-raiser and this year will be lending sponsorship to the Watefront Association's amphitheatre movies.

We have recently undertaken a review of our By-Laws and are in the policy of writing some policies that will assist the Board in carrying out its functions in a professional, efficient manner.

In an effort to assist the Board in smooth functioning, it is expected that there will be two new positions created: Volunteer Coordinator (volunteer); Financial Coordinator (stipend paid) as well as the continuation of the Rental Coordinator (stipend paid)

We continue to welcome community members to provide feedback and support to the upkeep, maintenance and use of this wonderful community resource. We are eternally grateful to the many, many volunteers who spend their time assisting the Board in its endeavours. Thank you so much to everyone who has made the 2015-2016 year such a success.

Respectfully submitted,

Maureen Acker, Chair

